

Recommended Funnel Bridge



Overview

This guide reveals the exact funnel strategies that double (or even triple) your revenue per click, covering bridge pages, pre-sell content, email capture, quiz funnels, and retargeting. Affiliate Marketing Glossary 2026: 80 Terms Every Affiliate Must Know (EPC, CPA, AOV, LTV Explained) A. How to Create a High-Converting Bridge Funnel?

While several tools can create bridge funnels, we'll demonstrate how to do so using FunnelKit's Funnel Builder, which integrates natively with WordPress and WooCommerce. The principles apply regardless of your chosen platform. The Funnel Builder by. Commonly called a pre-lander, presell page or gateway page, the purpose of a bridge page is to qualify leads and “warm them up” to an offer. When you infuse your affiliate campaign with a successful bridge page funnel, incoming prospects will not only be prepared for the sale — they'll welcome it! A bridge funnel is a special funnel strategy that can turn less potential traffic into interested buyers before driving them to the affiliate product. Today, you will learn how you can create a bridge. Say hello to the Bridge Funnel - your secret weapon for skyrocketing conversions! This powerful marketing strategy, known as bridge page funnels, enhances the effectiveness of affiliate product sales by acting as a SMOOTH TRANSITION between your traffic source and your main offer. It's like. Instead of dropping people into confusion, it prepares them for what's next, explaining why the offer matters, why they should care, and what to expect. In this article, you'll learn what a bridge page is, why it's often the missing link in a funnel, the elements that make one effective, common.

Article Content

May 29, 2026

How to create a bridge page for affiliate marketing in 2026

Learn how to create a bridge page for affiliate marketing. Explore types, examples, tips, and strategies to turn cold traffic into buyers!

Sep 11, 2025

BRIDGE PAGE FUNNEL - (HOW TO INCREASE CONVERSIONS)

In this video, we'll be discussing an important part of the sales funnel called the bridge page or a bridge page funnel. Many online marketers will tell you that the bridge is vital to the

Mar 30, 2026

How To Build Your First Sales Funnel In Under 1 Hour

A sales funnel is a way to track potential customers from initial contact to purchase. Anyone using the funnel, should be able to look at the status of an

May 23, 2026

What is The Bridge Page Funnel Technique?

The Bridge Funnel Technique is a funnel-building strategy that connects a specific problem your audience is experiencing to a product that

Oct 26, 2025

What Is A Bridge Funnel: Everything You Need to Know

Bridge funnel connects two pages or funnels. In the bridge page, we can explain the concept or things that prospects should know before going next stage.

Dec 13, 2025

The Bridge Page Ultimate Guide: Top 5 High-Converting Examples

A bridge funnel is a special funnel strategy that can turn less potential traffic into interested buyers before driving them to the affiliate product. The trick

Aug 07, 2025

16 Sales Funnel Metrics To Track In 2025 [Expert Edition]

Discover 16 essential sales funnel metrics every expert tracks. Learn how benchmarks can help optimise your sales process and drive better

Oct 24, 2025

What Is a Bridge Page? The Tiny Page Behind Massive

In this article, you'll learn what a bridge page is, why it's often the missing link in a funnel, the elements that make one effective, common mistakes

Apr 01, 2026

Three different ways to build funnels in Tableau—and why

Want to create funnels in Tableau? Here are 3 different ways you can build them.

Mar 19, 2026

Bridge Funnel Definitive Guide

In this section, we'll take a deep dive into the core strategy behind successful Bridge Funnels, breaking down each component and providing actionable tips to help you craft your own irresistible funnel.

Nov 01, 2025

A guide to the digital marketing agency funnel

How does a digital marketing agency funnel work? Learn all you need to know about building and maintaining a digital marketing agency funnel.

Feb 10, 2026

Funnel Introduction Paragraph Guide | PDF | Essays

Funnel Introduction Paragraph Guide The document outlines the structure of an introductory paragraph for an essay, emphasizing the importance of a hook,

Feb 01, 2026

What Is A Bridge Funnel: Everything You Need to Know

A bridge funnel is a marketing strategy that involves creating a simple, two-page funnel to bridge the gap between a free and paid offer. The first page of the funnel should include a headline, a

Sep 12, 2025

Bridge Funnel (2026) | The Funnel Brother

Bridge funnel is a marketing tool designed to help businesses generate leads and build relationships with potential customers through

Oct 02, 2025

Bridge Funnel: High Converting Affiliate Marketing Strategy

A bridge funnel is a funnel marketing strategy that places one or more intermediary pages between your traffic source (ads, social media, content) and the affiliate product you're

Dec 22, 2025

Conversion funnel optimization: Strategies, stages

Learn conversion funnel optimization with proven strategies, stages, and tools that improve user experience and drive higher conversions for your

Jun 02, 2026

What Is Bridge Funnel? The Best Way to Convert Cold Traffic

We will show you how to build a bridge funnel, and how to use the bridge funnel in business. Funnel marketing has become quite popular nowadays. This is because everything is now

Jun 05, 2026

What Is a Bridge Page Funnel? Definition & Meaning

A Bridge Page Funnel is a specific type of sales funnel that uses a particular web page, called a bridge page, to connect potential customers with a

Sep 21, 2025

What Is a Bridge Funnel: 3 Steps to Boost Conversions

A bridge funnel is a powerful conversion rate optimization strategy that you can use to increase your website's conversion rates. They are typically what you see on

Dec 01, 2025

Why we acquired FunnelBridge; my thoughts.

Why? Because traditional hiring funnels are broken; especially for desk-less and high-volume roles - sometimes called blue collar roles. Across sectors like construction, logistics,

May 08, 2026

What is Funnel Analysis (with Best Practices and

Funnel analysis is a powerful analytics method that shows the conversion between the most important steps of the user journey.

Sep 16, 2025

Affiliate Marketing Funnels 2026: Bridge Pages, Pre-Sell

Affiliate Marketing Funnels in 2026: Bridge Pages, Pre-Sell Pages & Email Capture That Double Conversions Learn how to build high-converting affiliate funnels that turn cold traffic into loyal

Mar 12, 2026

The Affiliate Bridge Page Ultimate Guide: 2X Your Sales

The funnel builder is another great way to build an individual bridge page or a series of pages. If you want to go this route, we recommend ClickBank

Dec 04, 2025

Conversion Funnel Analysis: Effective Strategies for

From managing SaaS products or running eCommerce sites to driving digital campaigns, mastering customer funnel analysis can provide real

May 06, 2026

The Bridge Page Ultimate Guide: Top 5 High-Converting

Discover how to create effective bridge pages and see top bridge page examples. Maximize your conversions and take your marketing to the next level.

Feb 24, 2026

Bridge Funnel (2026) | The Funnel Brother

Creating a bridge funnel is a great way to bridge the gap between you and potential customers, nurture leads, and convert them into paying customers.

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BRIDGE PAGE FUNNEL

In this video, we'll be discussing an important part of the sales funnel called the bridge page or a bridge page funnel. Many online marketers will tell you that the

Jan 27, 2026

The Marketing Funnel: What It Is, How It Works, & How

Discover the marketing funnel's stages and how to build one effectively. Enhance your marketing strategy and improve customer conversion

May 04, 2026

10 Best Canning Funnels of 2026 (Chef-Reviewed)

After combing through the Internet, we've narrowed down 10 canning funnels that are highly recommended by reviewers. They are made of different materials and

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